



SMPOA Letter From Linda Kaye, President

October 24, 2014

Dear Homeowners and Community,

The SMPOA hosted security event at the Getty Villa last night was attended by over 140 homeowners. Amongst them we were joined by two adjacent HOAs, LAPD, LA Sheriff and LA County Supervisor Zev Yaroslavsky's office. Many new improvements will be reported on in the coming weeks, and we hope you will read all that is being done to address the crime wave sweeping our community. A number of presentations were done that you will also be hearing more about in the coming weeks, but, in the meantime, many of you are pondering a decision regarding the selection of a private security service to supplement what your tax dollars pay for, what you are doing personally, and what will be coming soon. To that end, a community group representing ADT inaccurately represented facts about ACS and left out details important to consider about the ADT deal. After interviewing both companies for accuracy about their contracts, the following represents a bullet-point representation of these conversations:

ACS \$40/Month includes 24/7

- Drive by patrol currently one car covering Sunset Mesa, Pacific View Estates and Castellemmare but may supply more in the future based on demand
- Terminate contract with 30 day written notice, with no penalty
- Call for assistance e.g., "There's a van in front of my house...help or my wife has fallen and I need assistance."
- Vacation mail/paper pick up that includes walking the perimeter of the house 1 x per 8 hour shift
- Escort Service - 15 minute advance notice to meet client at their home
- Reprogram any existing 3rd party alarm hardware free of charge
- ACS sign at entrance and exit to the Sunset Mesa area
- ACS sign on property and placards/stickers for windows and doors

ADT's multi-tiered approach based on participation

TIER 1

Monthly Revenue Target (MRT) of \$4,274/Month minimum or 72 households at \$60/month signing a 1 year contract

Minimum revenue requirements must be met to initiate ANY Tier contract

- Includes 5 days a week/8 hours a day. Hours and days determined by organizing body
- Dedicated drive by patrol car (Sunset Mesa; allowed to leave community to refuel at PCH and Sunset during lunch break)
- No termination of signed contract allowed
- Armed response call for assistance, e.g., "There's a van in front of my house...help or my wife has fallen and I need assistance."
- Vacation mail/paper pick up, trash bin return, that includes walking the perimeter of the house 1 x per 8 hour shift

-24/7 alarm response, on notice from any 3rd party service provider (you give your monitor provider instruction to contact ACS when your alarm activates)

ACS for an additional \$30/Month

-Monitoring any existing alarm but for Sunset Mesa residents with current alarm monitoring, ACS will match the price of an existing competitive service

Free of Charge

-A new alarm installation that includes:

GE main control Panel

(10) door/window sensors

(1) Motion detector

(1) Digital Keypad

(1) Siren

(1) Key FOB (portable panic button)

-Escort Service - 15 minute advance notice to meet client at their home

-Reprogram any existing 3rd party alarm hardware free of charge

-ADT sign at entrance and exit to the Sunset Mesa area

-ADT sign on property and placards/stickers for windows and doors

-24/7 alarm response, on notice, from any 3rd party service provider (you give your monitor provider instruction to contact ADR when your alarm activates); does not include monitoring

TIER 2

Monthly Revenue Target (MRT) of \$6000/month minimum or 100 households at \$60/month signing a 1 year contract

-Includes 7 days a week/8 hours a day. Hours and days determined by organizing body.

TIER 3

Monthly Revenue Target (MRT) of \$12,000/month minimum or 200 households at \$60/month signing a 1 year contract

-Includes 7 days a week/17hours a day. Hours and days determined by organizing body

TIER 4

Monthly Revenue Target (MRT) of \$18,000/month minimum or 300 households at \$60/month signing a 1 year contract

-Includes 7 days a week/24 hours a day. Hours and days determined by organizing body

Monitoring Service

-For all tier levels this is a separate charge from a separate division

Please note that this is not an endorsement, but merely a facilitation of delivering information to the community. The Board's primary objective is to uphold the CC&Rs and includes providing information to the association of homeowners about numerous things that affect its neighborhood, including security.

In the end, you individually contract with these companies. You are urged to ask questions and not just follow the crowd like sheep in a herd. Do your homework, and if the private security service is the right answer for you, sign up for it.

Sincerely,

Linda Kaye